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NEW MUSIC SEMINAR ANNOUNCES ITS ARTIST ON THE VERGE CLASS OF 2015

100 ARTISTS. READY TO BREAK THE SPEED LIMIT.

NEW YORK, Feb. 23, 2015 – New Music Seminar (NMS) has announced its anticipated list of the Top 100 artists about to break through today's market: The Artist on the Verge (AOV) Class of 2015. To qualify for the list, artists must demonstrate positive career momentum and cannot be signed to a major independent or major label. These artists will be given the opportunity to perform as a part of NMS New Music Nights Festival June 21-23rd in New York City.

Hand-selecting these artists is the NMS A&R committee comprised of NMS partners, A&R scouts, talent buyers, booking agents, media tastemakers, and other industry experts. NMS curates a powerful pool of talent to present the industry and fans alike with the latest artists about to break through. The AOV Project has featured artists before they broke such as Macklemore, The Pains of Being Pure at Heart, BANKS, MisterWives, Action Bronson, Schoolboy Q, and Joey Bada\$\$.

Peter Schwinge, General Manager for New Music Seminar said, "I am extremely proud of what our team puts together each year. The mission of New Music Seminar is to provide a platform to help artists break through the noise to achieve the notoriety and success they deserve - and this list should be on the radar of everyone in the industry."

All AOV performers are invited to showcase their talent during the New Music Nights Festival, and a Top 3 will be chosen to perform a special event where they will be exposed to leading and influential industry reps. One winner will be announced during the closing remarks of the Seminar on Tuesday June 23rd and will walk away with



thousands of dollars in studio time, consultations, promotions, marketing, music equipment, and more.

Registration prices start at \$299, which gives access to the conference, opening night red carpet event and New Music Nights showcases. Special group packages and sponsorship opportunities are also available. Visit www.newmusicseminar.com for more information.

| Artist | Genre | Location |
|-----------------------|---------------------|------------------|
| Ace Cosgrove | Нір Нор | Gaithersburg, MD |
| All Get Out | Rock | Charleston, SC |
| American Aquarium | Country | Raleigh, NC |
| Belmont Lights | Pop / Rock | Los Angeles, CA |
| Bizzy Crook | Нір-Нор | New York, NY |
| Brika | Pop | Miami, FL |
| California Honeydrops | Soul / Rock | Oakland, CA |
| Cam Meekins | Нір Нор | Boston, MA |
| Caroline Smith | R&B | Minneapolis, MN |
| Cayetana | Rock / Punk | Philadelphia, PA |
| Chaos Chaos | Pop / Indie | Brooklyn, NY |
| Cheers Elephant | Rock / Indie | Los Angeles, CA |
| City of the Sun | Rock | New York, NY |
| Con Bro Chill | Pop | Portland, OR |
| Dangermuffin | Americana | Folly Beach, SC |
| Darlingside | Folk / Indie | Cambridge, MA |
| Desert Noises | Rock / Indie | Provo, UT |
| Dinner and a Suit | Rock / Alternative | Nashville, TN |
| Dorothy | Rock | Los Angeles, CA |
| Dreamers | Rock | Brooklyn, NY |
| Elliot Moss | Electronic | New York, NY |
| Fictionist | Rock / Indie | Provo, UT |
| Frances Cone | Folk / Pop | Brooklyn, NY |
| Ghost Loft | Electronic Producer | Los Angeles, CA |
| GoldLink | Rap/Hip-Hop | Virginia |
| Grace Weber | Singer-Songwriter | Brooklyn, NY |
| Great Caesar | Rock / Indie | Brooklyn, NY |
| Great Good Fine OK | Pop / Rock | Brooklyn, NY |
| Hippo Campus | Pop / Rock | Minneapolis, MN |
| In The Whale | Rock / Rap | Denver, CO |
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Indie / Pop Jessica Hernandez & The Deltas Detroit, MI John Fullbright Singer Songwriter Bearden, OK Folk / Pop Brooklyn, NY Julia Weldon Rap/Hip-Hop Brooklyn, NY Junglepussy Kehlani R&B Oakland, CA Kelsea Ballerini Country Knoxville, TN **Kevin Garrett** R&B Pittsburgh, PA LANY Electronic / Pop Nashville, TN Rock / Alternative Nashville, TN LEAGUES Nashville, TN Lera Lynn Americana Letters From The Fire Rock / Metal San Francisco, CA little hurricane San Diego, CA Blues Austin, TX Love Inks Pop / Indie Lovebettie Pop/Rock Pittsburgh, PA Costa Mesa, CA **Lowly Spects** Folk Magic Giant Pop Los Angeles, CA Mansions On The Moon Rock Los Angeles, CA Max Schneider Pop Los Angeles, CA Baltimore, MD Megosh Rock Mesita Electronic / Producer Denver, CO Mick Jenkins Hip Hop Chicago, IL Milkman Electronic San Diego, CA Misun Electronic / Pop Washington D.C. Modern Baseball Philadelphia, PA Rock / Punk San Francisco, CA Soul / Funk Monophonics Moon Hooch Rock Brooklyn, NY Moon Taxi Rock / Indie Nashville, TN Mosco Rosco Pop / Indie Los Angeles, CA Mother Feather Rock / Indie Brooklyn, NY **MOTHXR** Rock / Indie Brooklyn, NY Nick Hakim Singer-Songwriter Washington D.C. Niia Pop / Indie New York, NY Old Dominion Country Nashville, TN Soul / Electronic Oyinda New York, NY Purcell, OK Parker Millsap Country **Parlours** Pop/ / Indie Des Moines, IA Perfect Pussy Punk Syracuse, NY Phosphene Rock Chicago, IL Potty Mouth Rock/Punk Northampton, MA Prinze George Electronic / Pop Brooklyn, NY

Folk / Rock

Deland, FL

Roadkill Ghost Choir



Rome Fortune Rap / Hip-Hop Atlanta, GA R&B/Hip Hop Grand Rapids, MI Sango SHEL Pop / Folk Nashville, TN Shirley House Electronic / Pop New York, NY Shook Twins Pop Sandpoint, ID Siya Hip Hop Brooklyn, NY San Antonio, TX **SPZRKT** R&B/Hip Hop The Collection Folk Greensboro, NC The Family Crest San Francisco, CA Pop The Hotelier Rock / Emo Worcester, MA The Oh Hellos Folk San Marcos, TX The Shadowboxers Pop / Soul Atlanta, GA The Stone Foxes Rock / Blues San Francisco, CA **Tony Castles** Rock / Indie Brooklyn, NY **Torches** Rock / Alternative Los Angeles, CA Tunji Ige Rap / Hip-Hop Philadelphia, PA Turkuaz Funk Brooklyn, NY **TWICEYOUNG** Rock Nashville, TN Twin Peaks Rock Chicago, IL VÉRITÉ Pop New York, NY Vinyl Pinups Rock / Alternative Los Angeles, CA Nashville, TN Vinyl Thief Pop / Indie Waterstrider Pop Oakland, CA Wild Adriatic Soul / Rock Albany, NY Wild Child Rock / Indie Austin, TX Wildling Rock / Alternative Los Angeles, CA Young Oceans Pop / Rock Brooklyn, NY Young Summer Pop / Electronic Washington D.C. Zella Day Pinetop, AZ Pop

About NMS:

New Music Seminar is a distinguished music convention and festival held annually in New York City. NMS limits its registration to 1,500 esteemed delegates and ensures that all sectors of the music industries are represented.

From its origins in 1980, NMS has been characterized as a catalyst for change in both music and business. Notable iconic stars such as Nirvana, Smashing Pumpkins, Oasis,



Madonna, and Run DMC have launched through the original NMS. Today, the likes of Macklemore, The Pains of Being Pure at Heart, Banks, Action Bronson, Schoolboy Q, Joey Bada\$\$, Meg Myers, Thee Oh Sees, Fitz and the Tantrums, and more have all been named as the NMS 'Artists on the Verge' before they broke.

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