

Events that Enrich, Showcases that Stimulate, Workshops that Work



EXPERIENCE

**CREATE, OBJECTIVE, VISION,
IDENTIFY, CHANGE, ENTREPRENEURIAL,
FOCUS, ENABLE, STRATEGY, CONVENE,
CONNECT, DISCUSS, ENGAGE, SOLUTION,
EXPOSE, ADVANCE, MONETIZE,
ACHIEVE, CAREER, SUCCESS**

Key Advantages from Prior NMS Delegates

- *"The tips were flowing strong, and those taking notes probably have a year's worth of information to sift through."*
- *"NMS helps musicians make a career out of doing what they love."*
- *"I found it to be an amazing collision of talent, culture and business working to build the future of this industry at a very personal level."*
- *"I got to see and meet artists before they broke."*
- *"It was very inspiring to see young people associated with the music business and the business of music."*
- *"It was an avalanche of information, opportunities and contacts."*
- *"NMS is the single best gathering of cutting edge music industry visionaries on the scene today. A must-do for anyone aspiring to be part of this business of music."*
- *"I landed a job from meeting my future boss at NMS."*
- *"New Music Seminar is exactly what the music industry needs - a solid combination of entertainment, networking, business and innovation discussions."*
- *"The New Music Seminar captured the entrepreneurial spirit of our business and continues to reinforce the importance of community for our future success."*
- *"If you're seriously ready to network and learn about the business -- then you're at the right place!"*

OVERVIEW

Would you enjoy events with a deeper level of music business discussion. What about intimate roundtable talks with industry leaders? Intensive Keynotes from industry legends and the Next Generation of business rockstars? How about workshops to enhance your skills?

What if we could put you in the same room with the people who can advance your career? What if you could get these experiences without the high price tag of travel and a conference badge? Think about it...

THE BEST IDEAS TODAY ARE THE SOLUTIONS OF TOMORROW.

This is your time to join other forward-thinkers to discuss new ideas and implement actions to bring the music business to a new found glory.

For Business: Opportunities to engage in discussions with peers and other executive-level influencers. Hear discussions that challenge the status quo, look at the business from a different perspective, and network with others to advance and achieve your goals.

For Artists: The convenience to attend workshops, live or online, to further develop your creative skills, network with the right people in the business, and learn how to advance your career.



Interactive Event Development

NMS develops these events tailored to your needs. Once someone registers for an event, they will have the option to pre-submit questions based on that topic and let us know what you hope to get out of it. NMS reviews each submission and will craft the live discussion by incorporating those questions relevant to the topic.

Music Discovery

Our focus is to help the cream rise to the top. The NMS Artist on the Verge Project is considered an industry go-to list for emerging talent. Names such as Macklemore, Pains of Being Pure at Heart, Joey Bada\$\$, Meg Myers, and Maren Morris have been named years before they broke. The New Music Nights Festival has played host to many other breakthrough artists including, Alessia Cara, who within 6 months of performing at NMS, rocketed to Number 1 on the Billboard Charts.



Intertwined with select sessions, NMS will continue to provide showcases of the next breaking artists.



THE SESSIONS

NMSessions cover the full music business ecosystem. Each Session will contain Series of events for a particular topic, which will consist of 2-4 events per year in that Series. In this format we offer unrivaled targeted messages with the best people involved. Each style of session will be tailored to the topic and can consist of multiple formats; 15-minute intensive talks, panels, workshops, storyteller sessions, boardroom-style discussions, exhibitions and marketplaces, fireside chats, open forums, pitch sessions, upfronts, and town hall debates. Many Series will be also be available through a virtual web conference. Select Sessions will combine live music showcases and other partner and sponsor activities.

Artist Sessions

Designed for Artists, these Sessions will focus on creation, exposure, and monetization - how to break through. From workshops to further develop your skills, to sessions to learn how to navigate the business, to networking and pitch sessions to get in front of the right people.

Series: Urban, Dance Music, Rock, Singer-Songwriter, The Business of Music: Live, Publishing, Distribution, Managers, A&R, Publishing, Promotion, Marketing, Artist Services and Technology.

TNG Sessions*

Designed for the Next Generation of business stars. These invite-only Series are focused on everything from job prospecting, to climbing the ladder, and how to catapult your career to the next level. Navigating the business and networking are at the forefront of these Series.

Series: Internships, Job Placement, Entrepreneurship, Funding and Investing, Leadership, Mergers and Acquisitions, Future of the Industry.

Business Sessions

Designed for the Business-minded person looking to continue to stay on top of their game. This is the place to take part in topical discussions on issues facing the industry today. Think Tank committees from time-to-time will create actionable items and publish white papers.

Series: Streaming, Radio, Labels, Legal, Publishing, Copyright, Licensing, Distribution, Sync, Live, Technology, Managers, Advocacy, and International.

NMS Signature Sessions*

Designed for Executive-level Managers. These discrete, invite-only Series cover the highest level of discussion about the music business today. Real actionable items to resolve strategic problems.

Series: Streaming, Radio, Investing, International, Data, Trends, Technology, Royalties, Labels, Publishing, IP, Derivative Rights, Neighboring Rights, Shifts in Music Consumption Patterns, Legal, New Revenue Opportunities.

*Denotes Invite Only.

ARTIST ON THE VERGE PROJECT / NEW MUSIC NIGHTS FESTIVAL

We know it's tougher than ever for artists to break through in today's music industry. We believe that deserving artists should be equipped with the best ammunition and opportunities to expose their talents in front of influential members of the music business and potential new fans. The AOV Project is designed to help the cream rise above the noise to be seen and heard.

Each spring, NMS published the Artist on the Verge Top 100. These are the artists who are invited to perform at NMS events in front of an influential audience. We bring together emerging and breaking performers to show Who's Next. AOV and New Music Nights will continue as a year-round series of showcases tied in with the NMSessions to bridge the creatives and the business.

SPONSOR & PARTNER OPPORTUNITIES:

Looking to sponsor or partner up for individual Series, an entire session, co-brand your own Sessions with NMS, or be part of the entire picture. NMS has customized options for you.

Contact: Peter Schwinge | peter@newmusicseminar.com | 212.388.8427



About NMS

From 1980-1994, NMS established itself as the most influential Music Business Conference of its time. In 2009, NMS was revived to convene the visionaries and industry leaders – paving a way to move past the dying record business. In 2012, NMS re-launched New Music Nights featuring the Artist on the Verge Project to promote the next breaking stars.

NMS is perfect for anyone looking to further their career in all facets of the music business. Recording Companies, Music Publishers, Music Technologies, Managers, Agents, Artists, Songwriters, Producers, and Artist & Label services from around the world convene to share new ideas and create new opportunities. Led by the voices that disrupt the conventional, NMS tackles key issues and provide a stage for trailblazing artists to shine. NMS is the place to network, engage, and discuss the future of the art and business of music.

In 2016, NMS launched the NMSessions to deliver year-round events that present targeted discussions to an even wider audience.



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